

We're **#ZERO** Strong Together!

Markham Park  
 16001 W. State Rd. 84  
 Sunrise, FL 33326  
**Saturday, September 25, 2021**

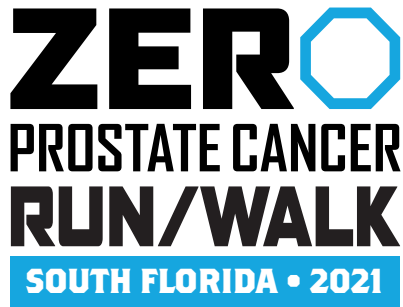
## SPONSORSHIP OPPORTUNITIES

There are many ways your organization can partner with your local ZERO Prostate Cancer Run/Walk to help men and families fight the disease. Every sponsorship can be customized to maximize brand exposure and accomplish your marketing goals.

With the help of our sponsors, we have educated and supported thousands of patients and their families across the United States. Partner with us in 2021 to make a difference in your local community.

	<b>PRESENTING</b> \$10,000 (Limit 1)	<b>PLATINUM</b> \$5,000	<b>GOLD</b> \$3,000	<b>SILVER</b> \$1,500	<b>BRONZE</b> \$750
Logo on Start/Finish Banner, Race Bib, and 3-up Race Flyer					
Mention by DJ/emcee throughout event. Social media promotion					
Table top/Booth Display at event					
Logo on Post Event Thank you Email					
Logo on Poster					
Logo on Race Shirts Name only ( <b>Bronze</b> )	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>	<b>NAME ONLY</b>
Logo/Name ONLY ( <b>Bronze</b> ) with Hyperlink on Event Registration Website	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>	<b>LOGO</b>	<b>NAME ONLY</b>
Complimentary Race Shirts	<b>15</b>	<b>10</b>	<b>5</b>	<b>3</b>	<b>1</b>

• Special sponsorship recognition is available for major donations of goods and services, such as food, beverage, and advertising, depending on the cash value of the donation.



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## Additional Exclusive Sponsorship Opportunities Available

### Local Kids Dash Sponsor - \$1,000 (Limit 1)

- Make our Kids Dash participants smile and receive your logo on the kids dash finisher stickers.
- Receive Silver level benefits.
- Receive a sign with your logo in the kids dash area.
- Host race day kids activities.

### Team Sponsor - \$500 for 15 entries

- Pre-purchase race shirts for your team. ZERO will email you a specific link that must be used when each team member registers to receive shirt.
- Unused registrations for shirts are nonrefundable. Additional shirts can be purchased at a discounted rate.

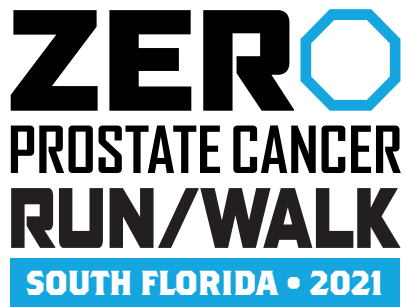
### Local Survivor Sponsor - \$7,500 (Limit 1)

- Celebrate our ZERO's Heroes by sponsoring the race day reception tent for prostate cancer survivors.
- Receive Platinum level benefits, plus additional benefits limited to this sponsorship only. (Excludes pharmaceutical companies)

#### Contact Info:

Maria Acevedo  
Race Director  
Maria.AcevedoMUF@usa.genesisicare.com  
305-466-9111 ext. 123

Niamh Connolly  
ZERO Director of Events  
niamh@zerocancer.org  
202-350-0063



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### About Uro-medix

Our five experienced physicians at Uro-medix treat a multitude of urologic diseases. You can rest assured that we can treat the most common enlarged prostate issues to the most difficult prostate and bladder cancers. From nocturia and overactive bladder to neurogenic bladder and infertility, our specialists are equipped with the latest treatments and procedures available. For more information, visit [www.uromedix.org](http://www.uromedix.org).



### About ZERO – The End of Prostate Cancer

ZERO — The End of Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. We're building Generation ZERO, the first generation of men free from prostate cancer, through our national run/walk series, education and patient support programs, and grassroots advocacy. ZERO is a 501(c)(3) philanthropic organization recognized with four out of four stars by Charity Navigator, accredited by the Better Business Bureau, with regional chapters across the country. We dedicate 85 cents of every dollar to research and programs. For more information, visit [www.zerocancer.org](http://www.zerocancer.org).



WHERE THE MONEY GOES  
**85** CENTS OF EVERY DOLLAR GOES TO PROGRAMS & ACTIVITIES



[zerocancer.run/southflorida](http://zerocancer.run/southflorida)



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Sponsorship Confirmation Form

We appreciate your support! Please complete the below form to acknowledge your sponsorship and/or in-kind donation. Clearly print your name and information exactly as it should appear on run/walk promotional materials.

Corporate logos must be submitted in an .eps vector-based graphic format ONLY and/or hi-resolution jpg (min 300 dpi) to logos@zerocancer.org. Please include your Run/Walk city name and sponsor level in the subject line.

ZERO – The End of Prostate Cancer is a registered 501(c)(3) organization (Tax ID: 59-3400922).

Sponsor Company: \_\_\_\_\_

Sponsor Company Representative Name: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

Value of In-kind Donation/Description Sponsor: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



Please make checks payable to: ZERO - The End of Prostate Cancer



Mail to:

RW - South Florida
P.O. Box 320872
Alexandria, VA 22320